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Consumers Recognize BLACKHAWK! as Best Holster Brand in the OpticsPlanet Brilliance Awards

OVERLAND PARK, Kansas (December 14, 2015) – Online retailer OpticsPlanet has awarded BLACKHAWK!®, leading manufacturer of high-tech holsters and tactical accessories, Best Holster Brand, Best Tactical Vest and Best Soft Pistol Case in its 2015 Brilliance Awards. Decided by popular vote, the Brilliance Awards annually recognize the best of the best in performance optics and shooting equipment.

After reviewing more than 250,000 products and 1,400 brands, OpticsPlanet named the finalists vying for the right to bear the coveted Brilliance Award seal. Consumers then cast their votes, choosing BLACKHAWK! as:

- Best Holster Brand overall
- Best Tactical Vest—S.T.R.I.K.E. Elite Vest
- Best Soft Pistol Case—Gun Rug Pistol Pouch

“To be recognized as an overall category winner by OpticsPlanet and its consumers is an incredible honor for our team,” said BLACKHAWK! Product Director for Tactical Accessories Chuck Buis. “We are diligent in producing the highest quality, most innovative and practical tactical products on the market. We are dedicated to both operators and civilians, whose lives depend on our gear performing.”

Designed for tough assignments, the BLACKHAWK! S.T.R.I.K.E. Elite Vest has 24 S.T.R.I.K.E./MOLLE locations that allow the user to customize the rig with a full suite of compatible pouches and gear to the needs of any mission.

The BLACKHAWK! Gun Rug Pistol Pouch is featherweight, weighing just 9 ounces, and the 1,000-denier NyTaneon® nylon and closed cell foam provide complete protection for a handgun and magazines. All three sizes feature heavy-duty handles and rugged YKK dual sliders for security.

BLACKHAWK!, a Vista Outdoor, Inc. brand, is constantly researching, refining and perfecting every detail to provide tactical gear that won't let you down. For more information, visit www.blackhawk.com

About Vista Outdoor

Vista Outdoor is a leading global designer, manufacturer and marketer in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provide consumers with a range of performance-driven, high-quality and innovative products in the ammunition, firearms and outdoor products categories. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 10 U.S. States, Puerto Rico, Mexico and Canada along with international sales and sourcing operations in Canada, Europe, Australia, New Zealand and Asia. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.