



FOR IMMEDIATE RELEASE

## **Federal Ammunition Continues Support of International Hunter Education Association**

**ANOKA, Minnesota – October 28, 2024** – Federal Ammunition continues its longtime support of the International Hunter Education Association-USA (IHEA-USA) which continues its support of the next generation of sportsmen and women.

“Hunter safety is vital to every hunter’s success in the field. Having quality programming and an organization that proudly stands up strong standards ensures the future of hunting and the shooting sports.” said Jon Zinnel Director of Federal’s Industry and Government Relations Team. “This excellent organization supports the state wildlife agencies and their volunteers nationwide to create a safe environment for those that pursue game each year.”

IHEA continues to innovate by creating critical firearm and hunting safety programs as well as education to increase hunting knowledge. In addition to these hunter-safety related efforts they have also increased their programming around recreational shooting sports.

“We love to see their continued support of their YouTube platform with more Hunters Connect content. This series covers everything from pre-scouting to field dressing with robust video content from experienced hosts,” continued Zinnel. “They also launched an educational module at [learnhunting.org](http://learnhunting.org) that provides adult hunters who have been through a course but still have some unsettled nerves the ability to get connected with a mentor and have a safe and successful hunting experience.”

For more on IHEA-USA and to learn how you can help support the future of hunting and hunter education, visit [www.ihea-usa.org](http://www.ihea-usa.org).

Federal ammunition is available at dealers nationwide. For more information on Federal products or to shop online, visit [www.federalpremium.com](http://www.federalpremium.com).

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## **About Federal Ammunition**

Federal, headquartered in Anoka, MN, is an ammunition brand of The Kinetic Group. From humble beginnings nestled among the lakes and woods of Minnesota, Federal Ammunition has evolved into one of the world's largest producers of sporting ammunition. Beginning in 1922, founding President Charles L. Horn paved the way for our success. Today, Federal carries on Horn's vision for quality products and services with the next generation of outdoorsmen and women. We maintain our position as experts in the science of ammunition production. Every day, we manufacture products to enhance our customers' shooting experience while partnering with the conservation organizations that protect and support our outdoor heritage. We offer thousands of options in our Federal Premium and Federal® lines, which makes us the most complete ammunition company in the business and provides our customers with a choice no matter their pursuit.