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Gun Medic from Hoppe's is Like 911 for Your Guns

New Cleaning Formula Is Designed to Revive Malfunctioning Firearms

OVERLAND PARK, Kansas (Feb. 2, 2016) – Hoppe's, the best-known name in gun care products, releases a new state-of-the-art formula called Gun Medic to help shooters of all disciplines clean and lubricate dirty firearms. Developed for quick use when a deep clean isn't in the cards, Hoppe's Gun Medic Cleaner & Lube is a fast-acting, all-in-one product that will clean and lubricate a firearm in one application to quickly get the gun back in action. It's like having a first aid kit for dirty firearms, eliminating malfunctions caused by buildup of dirt and grime.

When seconds count, Gun Medic products will clean and lubricate a dirty firearm quickly and effortlessly to provide unrivaled performance. The revolutionary formula combines a bio-based lubricant developed for jet turbines with an amazing cleaning agent that scrubs away powder residue and then evaporates in 60 seconds, leaving only the thin coat of the high-performance lube. The lubricant tolerance is an astounding -65°F to 500°F. This cleaner and lubricant combination is loaded into a new high-pressure bottle to blast out dirt and crud. It comes in 4-ounce and 10-ounce sizes.

Filling out the line, Hoppe's also packages these formulas as standalone offerings. Gun Medic Cleaner is the same quick-fix, bio-based cleaner in the new high-pressure 10-ounce can. Gun Medic Lube comes in an easy-application 2-ounce bottle. Both products are environmentally friendly bio-based formulas.

Hoppe's, a Vista Outdoor Inc. brand, serves shooters of all disciplines, offering gun care products that meet the rigorous standards established more than 110 years ago. For more information visit www.hoppes.com/gunmedic.

About Vista Outdoor Inc.

Vista Outdoor is a leading global designer, manufacturer and marketer in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provide consumers with a range of performance-driven, high-quality and innovative products in the ammunition, firearms and outdoor products categories. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 10 U.S. States, Puerto Rico, Mexico and Canada along with international sales and sourcing operations in Canada, Europe, Australia, New Zealand and Asia. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.