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FOR IMMEDIATE RELEASE

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RCBS Supports California Grizzlies Jr. Shooting Team

RCBS Experts Use Refurbished Products to Teach Youth Reloaders

OVERLAND PARK, Kansas (April 22, 2016) – RCBS, the leading producer of high-quality reloading equipment for more than 60 years, attended the Palma High Power Shooting Match at Sacramento Valley Shooting Center last month to welcome some of the top domestic and international competitive shooters, and to support the California Grizzlies Jr. Shooting Team, which it sponsors. The Grizzlies are one of the top junior teams in the nation, with members from all across California.

“We’ve been working with them since 2011,” said Joe Dunning, RCBS R&D Engineering Supervisor. “They have new kids come out every year to use our refurbished products, which they then pass on to the new Grizzlies.”

Coaches conduct a handful of reloading sessions with the kids to get them started. After the kids become accustomed to the reloading process, they begin reloading on their own at home.

“RCBS has worked with the Grizzlies coaches regarding advanced reloading techniques, which the coaches have begun implementing into their reloading process,” Dunning said. “This has greatly improved the quality of the team’s handloaded ammunition. The biggest gains were in the team’s long-course ammunition, which has allowed them to be more competitive and improve their scores at longer ranges.”

The match at Sacramento Valley Shooting Center was primarily a fundraising event for the Grizzlies. Team members worked the pits and pulled targets for the competitors. They also cooked meals and held a silent auction. The proceeds helped defray travel, ammunition and other expenses the Grizzlies incur. RCBS set up a portable reloading bench at the event and introduced the Grizzlies – and match shooters – to new and existing products.

RCBS showcased many products that piqued the interest of the match shooters, including the Gold Medal Seat Die; Summit Press; Pro Chucker Press with Case Feeder; Universal Case Prep Center and ChargeMaster Combo.

“As much as we want the Grizzlies to reload, they need to be out at the range shooting,” Dunning said. “Our goal is to give them the tools they need, which will allow them to reload quality ammunition efficiently and get them back out on the range.”

RCBS, a Vista Outdoor Inc. brand, is the leading manufacturer of ammunition reloading equipment for rifles and pistols, offering reloading equipment throughout the world. For more information visit www.RCBS.com

About Vista Outdoor Inc.

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, Europe and New Zealand. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.

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