

Contact: Jake Edson Communications Manager Outdoor Products (763) 323-3865 E-mail: pressroom@vistaoutdoor.com

FOR IMMEDIATE RELEASE

Bushnell Competitive Shooter Jeremy Reid Wins Safariland Expedition Multigun Limited Division Title

Jeremy Reid Takes Limited Class with Bushnell Enrage Red Dot

OVERLAND PARK, Kansas – June 25, 2018 – Bushnell sponsored shooter Jeremy Reid took home top honors in the Limited Division of the 2018 Safariland Expedition Multigun Match in Boulder City, Nevada.

A competitive shooter from Houston, Texas, Reid is a Pro level shooter in the United Multigun League. He competes in the Heavy, Tac and Limited divisions. Reid joined 200 other UML shooters who braved 100-plus-degree temperatures to compete in the ultra fast-paced, shooter's-choice Expedition Multigun Competition, which included Limited, Tac, Heavy, Open, PCC, 2-Gun, and 2X4 (Rifle, Pistol, Shotgun and PCC) divisions. Reid captured the Limited title and also finished fourth in the Tac division.

"I want to give a huge thank you to Bushnell for rushing me the new Enrage red dot a few days before the match," Reid said. "I only had a few days to get used to it, but it worked flawlessly throughout the match and allowed me to bring home the win!"

The AR Optics Enrage red dot offers Bushnell's longest-lasting battery life. It features eight brightness settings and a crisp 2-MOA dot for fast, precise target acquisition. It comes with an optional high-rise mount and features multi-coated optics to ensure a bright, crisp view.

"The Enrage maintained its zero, despite being jam packed into a case and flown around the country," Reid said. "It performed flawlessly, with no zero shift at all. Bushnell optics provide me the confidence to shoot my best throughout a competition."

For more information on Reid, check out his Facebook fan page at <u>https://www.facebook.com/jeremy.reidgilbert</u>

Bushnell, a Vista Outdoor brand, is one of the most recognizable and trusted names in precision hunting, tactical and recreational optics and accessories. For more information, visit <u>www.bushnell.com</u>.

About Vista Outdoor

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, and Europe. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.

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