



Contact: Jake Edson
Communications Manager
Outdoor Products
(763) 323-3865

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E-mail: pressroom@vistaoutdoor.com

Gold Tip Offers Black Label Premium Arrows

New Black Label Arrows and Shafts are Available Only Through Gold Tip Authorized Pro Shops

AMERICAN FORK, Utah – September 28, 2018 – Gold Tip, an industry leader in carbon arrows and bolts, announces a new Pro Shop exclusive premium hunting shaft—Black Label.

“The new Black Label line goes beyond straightness standards to exceed the consumer’s expectations,” explained Gold Tip product manager Jacob Thomason. “Every Black Label is laser-sorted at multiple points along the shaft to assure straightness along the full length—not just the middle.”

That means accuracy to impress even the most demanding bowhunters with a straightness tolerance of +/- .0025. Add in Gold Tip’s legendary Smart Carbon Technology and renegade graphics to match its renowned toughness, and consumers get an arrow with looks and performance that kill.

Available only from authorized archery pro shops, Black Label arrows come with a Gold Tip Premium GT Nock, black anodized nock collar, black anodized Accu-Lite insert and 20-grain FACT weight for increased FOC. Packaged by the dozen, Black Label arrows are available in 300, 340 and 400 spine configurations with 9.3, 8.9 and 8.2 grains per inch, respectively. The MSRP for a dozen arrows is \$144.99 with three-fletch or factory four-fletched vanes.

Throughout its long history manufacturing graphite arrows, the Gold Tip name has come to stand for the most innovative, durable and precise carbon arrows in the world. Every Gold Tip arrow is manufactured from the finest aerospace-grade materials and built to meet the industry’s weight and straightness specifications. Gold Tip’s products are supported by a network of knowledgeable and friendly employees, dealers and distributors. That’s why many of the world’s top professional archers depend on Gold Tip, and why bowhunters and archers claim that Gold Tip makes the toughest arrows they’ve ever shot. For more information, visit www.GoldTip.com.

About Vista Outdoor

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, and Europe. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.

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