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FOR IMMEDIATE RELEASE

Champion to Introduce Electronic Hearing Protection at SHOT 2019

See Champion Vanquish Electronic Hearing Protection at Booth #14551

OVERLAND PARK, Kansas – January 18, 2019 – Champion Traps & Targets, makers of interactive and challenging target systems and trusted eye and ear protection, will launch a brand new electronic hearing muff at booth #14551 at the 2018 Shooting Hunting and Outdoor Trade (SHOT) Show in Las Vegas, January 22 to 25.

The new Champion Vanquish Electronic Hearing Protection was designed from the ground up for the shooting sports. Each muff was acoustically modeled on gunshot reports to achieve the optimal balance of all day comfort and noise reduction.

Available in six SKUs Vanquish muffs all feature Safe Level Sound Compression Technology with an ultra-fast refresh time <1ms. Two full dynamic range HD speakers ensure sounds are crystal clear. Omnidirectional microphones pick up everything around you, giving a natural sound while minimizing wind noises.

Four Vanquish models are Bluetooth-enabled and have the ability to take and receive phone calls. The Elite models (40982 and 40983) take technology to the next level by incorporating rechargeable lithium-ion batteries (12-hour runtime) and active noise cancellation making sure unwanted ambient noises are eliminated.

"Vanquish muffs epitomize the Champion product direction," said Champion product manager Will Hemeyer. "They are designed to make your day at the range more comfortable and more fun. "Unrivaled audio processing delivers crystal-clear conversation on the range and an ergonomically designed muff is engineered to minimize contact with the firearm's stock."

Champion Vanquish Hearing Protection offers 3, 5 or 6x amplification and standard models start at \$69.95. Bluetooth models start at \$124.95, with Elite Bluetooth at \$249.95.

About Champion

Champion is a leading provider of quality trap throwers, paper targets, metal targets, clay targets, hearing and eye protection and shooting systems. Shooting is a fun pastime, and Champion produces a wide variety of products to enhance the experience for shooters of all levels. For more information, visit www.championtarget.com

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