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FOR IMMEDIATE RELEASE

RCBS Introduces New Uniflow III Powder Measure

OVERLAND PARK, Kansas – January 21, 2020 – RCBS, the leading manufacturer of ammunition reloading equipment for rifles and pistols, announced today the launch of the company's most accurate volumetric dispenser with the introduction of the Uniflow III Powder Measure.

Designed with exacting tolerances and machined reference surfaces, the Uniflow III Powder Measure produces consistent, reliable measuring time after time. At the core of the Uniflow III Powder Measure resides a single metering screw. This unique design enables handloaders to use one rotor and metering cylinder when working up both rifle and pistol loads. Through its intricate design, handloaders no longer need to purchase a specific rotor and metering cylinder if changing between firearm platforms.

The new measure is capable of throwing charges from 0.5 to 120 grains, promoting consistent, reliable accuracy for any load needed. Large enough to hold 1 pound of extruded powder or ½ pound of flake powder, the Uniflow III enables extended reloading sessions for pros and amateurs alike thanks to its NG resistant anti-static hopper.

“Whether you are a seasoned handloader or a first-time user, the Uniflow III Powder Measure has been designed to help simplify the reloading process.” said Will Hemeyer, Senior Product Manager for RCBS. “Capable of accurately measuring all three powder loads – ball, cylindrical and flake – the new Uniflow III Powder Measure is the most accurate dispenser in our line, providing users with added confidence at every step.”

The new Uniflow III Powder Measure, plus other new RCBS products, will be on display at Booth No. 14551 during the 2020 SHOT Show. For more information on the new measure or to view the complete line of reloading products from RCBS, visit www.rcbs.com.

About RCBS

RCBS has dedicated itself to the craft of reloading ammunition since it was founded in 1943. RCBS started with one simple bullet die and has grown into the leading manufacturer of reloading equipment for rifles and pistols. Reloading is an exact process with tight tolerances. It requires precision and skill to be done correctly. That's why RCBS makes state-of-the-art products - everything from presses, dies, shell holders, powder measurers and priming products. All are backed by RCBS's industry-leading reputation to give you a premium reloading experience. RCBS: Precisioneered Reloading.