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FOR IMMEDIATE RELEASE

RCBS, Hoppe's, Champion and Butler Creek to Host Shooting Sports Stars at 2020 SHOT Show

Professional Shooters Bryan Sikes, Jessie Harrison, Lena Miculek, Maggie Reese-Voigt, Melissa Gilliland, Todd Jarrett and Paul Phillips plus TV Host John Scoutten to Appear in Booth.

OVERLAND PARK, Kansas – January 17, 2020 – RCBS, Hoppe's, Butler Creek and Champion, industry leaders in performance-based shooting accessories, will host top competitive shooters along with the host of the popular *Shooting USA* television show in the booth (#14551) at the 2020 Shooting Hunting and Outdoor Trade (SHOT) Show in Las Vegas, Nevada.

Throughout the week, attendees will have the chance to meet world-class shooters Bryan Sikes, Jessie Harrison, Lena Miculek, Maggie Reese-Voigt, Melissa Gilliland, Todd Jarrett and Paul Phillips plus television host John Scoutten. Attendees are encouraged to stop by the booth #14551 and meet their favorite shooting sports celebrity plus take a firsthand look at exciting new products from all four brands.

Bryan Sikes (RCBS & Champion): A lifelong shooter and hunter, Sikes had a 12-year career in the Army, serving as a Special Operations Sniper within 7th Special Forces Group. Following his time in the military, Sikes took his passion for long-range shooting into the competitive arena. An active member of the PRS community and personal firearms trainer, Sikes also works as a precision rifle gunsmith for GA Precision.

Jessie Harrison (Hoppe's): Jessie is one of the most successful shooters of all time. A winner of both world and national championship titles, including the Bianchi Cup and the Steel Challenge World Speed Shooting Championships, Jessie is the first female shooter to earn the USPSA Grand Master title.

Lena Miculek (Hoppe's): Born from a prestigious shooting family, Lena started competing at just 8 years old. Daughter of the famed husband and wife team of Jerry and Kay Miculek, Lena has written her own chapter of shooting history glory. Her long list of accomplishments includes taking first place in the lady division at the NRA World Shooting Competition, IPSC Rifle World Shoot in Russia and High Lady at the USPSA Optic Nationals with PCC.

Maggie Reese-Voigt (Hoppe's): Maggie is a four-time National Champion in USPSA Multi-Gun, and a multiple Ladies Champion at numerous three-gun events including Superstition Mountain Mystery, MGM Ironman and Rocky Mountain 3-Gun. Maggie has appeared in 3-Gun Nation, Modern Shooter and Shooting USA, as well as multiple editorial publications.

Melissa “Missy” Gilliland (Hoppe’s & RCBS): Missy Gilliland grew up in a hunting family. The competitive shooting bug didn’t bite her until she attended a 2012 match in Tennessee with her husband, retired U.S. Army Master Sergeant James Gilliland. Since her first precision rifle match, Missy has competed all over the United States, earning multiple Top 10 finishes in PRS matches and qualifying for the PRS Finale. In 2017, Missy was named as one of the Top 50 Women in competitive shooting by the NRA Shooting Sports US.

Paul Phillips (RCBS): Paul started shooting as a young boy, with his trusty Daisy BB gun by his side. By age 13, he was hunting small game and going afield with his father. At the age of 18, Paul joined the United States Marine Corps as an Infantryman. He learned the art of long-range shooting as a member of 1/1 scout sniper platoon. Phillips has set, tied or broken over 45 NRA National Shooting Records and earned his International Distinguished Shooting Badge #19. Paul started shooting ELR in 2016 and is the reigning champion for the King of the 2 Mile competition.

Todd Jarrett (Hoppe’s): Todd is a dominant force in practical shooting in the United States for over three decades. Todd currently holds four World titles, nine National titles and has won over 100 Area and Regional championships and countless other action shooting events. Todd is the only USPSA Triple Crown Winner in the world and holds USPSA National Titles in four divisions: Open, Limited, Production and Limited-10.

John Scoutten (Hoppe’s & Butler Creek): John Scoutten was involved with Shooting USA from day one – but back then he was a production assistant, toiling behind the scenes with all the gear and equipment needed to make a television show. Now, some 20 years later, John is host of the show that is anchored by his father, Jim Scoutten.

Celebrity Schedules

Tuesday, 1/21

11:00-12:00 – Bryan Sikes
1:30-2:00 – Todd Jarrett
2:00-3:00 – Jessie Harrison
3:00-4:00 – John Scoutten

Wednesday, 1/22

10:00-11:00 – Missy Gilliland
11:00-12:00 – Maggie Reese Voigt
12:00-1:00 – Lena Miculek
1:30-2:00 – Todd Jarrett
3:00-4:00 – John Scoutten
4:00-5:00 – Bryan Sikes

Thursday, 1/23

9:00-10:00 – Lena Miculek
10:00-11:00 – Missy Gilliland
11:00-12:00 – Maggie Reese Voigt
1:30-2:00 – Todd Jarrett
2:00-3:00 – Jessie Harrison
3:00-4:00 – John Scoutten
4:00-5:00 – Paul Phillips

Friday, 1/24

10:00-11:00 – Missy Gilliland

11:00-12:00 – Bryan Sikes

1:30-2:00 – Todd Jarrett

About Butler Creek

Butler Creek produces innovative, field-proven accessories that improve the shooting experience for hunters and tactical enthusiasts alike. The wide array of accessories are designed by shooters who know the value of quality and durability. With innovations that have expanded from the original Butler Creek Scope Caps, the product line now includes slings, straps, magazines and magazine loaders. To learn more, visit www.butlercreek.com or on Facebook at www.facebook.com/ButlerCreek/

About Champion

Champion is a leading provider of quality trap throwers, paper targets, metal targets, clay targets, hearing and eye protection and shooting systems. Shooting is a fun pastime, and Champion produces a wide variety of products to enhance the experience for shooters of all levels. For more information, visit www.championtarget.com, connect on Instagram <https://www.instagram.com/championtargets/?hl=en> or on Facebook at <https://www.facebook.com/ChampionTargets/>

About Hoppe's

In 1903, Frank August Hoppe mixed nine chemicals and created the world's most effective gun cleaner. As a well-trained young soldier, Frank knew that gun care went far beyond just a clean rifle, but actually helped to ensure his safety while on the front lines of battle. Since that time, Hoppe's has emerged as the leading gun care company, having grown along-side hunters, shooters, and soldiers who depend on their firearms every day. It has remained the most trusted name in gun care by advancing and evolving technologies to meet those needs. From the ever-popular and versatile No. 9 and the quick and easy BoreSnake, to the marvel of efficiency we call Gun Medic, Hoppe's is the only name you need to know for firearm cleaning and protection. For more information, visit www.hoppes.com, connect on Instagram at <https://www.instagram.com/hoppesguncare/> or on Facebook at <https://www.facebook.com/hoppesguncare>.

About RCBS

RCBS has dedicated itself to the craft of reloading ammunition since it was founded in 1943. RCBS started with one simple bullet die, and has grown into the leading manufacturer of reloading equipment for rifles and pistols. Reloading is an exact process with tight tolerances. It requires precision and skill to be done correctly. That's why RCBS makes state-of-the-art products - everything from presses, dies, shell holders, powder measurers and priming products. All are backed by RCBS's industry-leading reputation to give you a premium reloading experience. RCBS: Precisioneered Reloading. For more information, visit www.rcbs.com, connect on Instagram at <https://www.instagram.com/rcbsreloading/?hl=en> or on Facebook at <https://www.facebook.com/RCBSReloading/>