

FOR IMMEDIATE RELEASE

Remington Partners with Hisun Motors on Side-by-Side Launch

LONOKE, AR, – January 8, 2024 – <u>Remington Ammunition</u> has announced its partnership with ATV/UTV manufacturer Hisun Motors® to bring a line of new side-by-side UTVs to the American outdoorsman and woman. The Remington Pursuit 750 by Hisun will be available in green, tan and TrueTimber Prairie camouflage, making it a standout choice for outdoor enthusiasts. The UTVs will be available this spring at local ATV dealers and select retailers nationwide.

"Big Green is excited to partner with Hisun and TrueTimber to bring this state-of-the-art UTV to the hunting world," said Remington Ammunition's Global Licensing Director Danny Evans. "Hisun created an impressive vehicle for hunters to take into the wild, and the combination of Remington and TrueTimber's visuals tops this side-by-side off as the premier vehicle on the market. We encourage Industry Day at the Range and SHOT Show attendees to stop by and see it first-hand."

The new Remington Pursuit 750[™] will be on display at <u>Industry Day at the Range[™]</u> (January 22, 2024 at the Boulder Rifle and Pistol Club in Boulder City, NV) alongside Hisun Motors and SNOTrailers[®]. It will be hooked up to a SNOTrailer R-20[™] with matching TrueTimber Prairie camouflage.

"Hisun Motors is looking forward to a successful UTV launch," said Ryan Daugherty, Senior Vice President of Hisun Motors Corp. "We are extremely excited to be partnering with Remington to bring a state-of-the-art UTV to the market."

Hisun Motors Corp. is dedicated to delivering a comprehensive line of unique and versatile UTVs and ATVs that surpass industry expectations. With a mission to fuel enthusiasts worldwide with innovative products, Hisun creates off-road experiences that will last a lifetime.

"The Remington Pursuit 750 is a UTV which caters to the outdoorsman," said Chance Wilcox, Hisun Motors Corp. Retail Sales Manager. "The Pursuit 750 is loaded with features for the seasoned hunter while still offering base functionality for the everyday user and will be available in green, tan and True Timber Prairie camo."

Remington invites attendees of this year's <u>SHOT Show®</u> to visit Remington – Booth #11838 – to see the new Pursuit 750 and a range of other featured products. Find



Remington ammunition at dealers nationwide and online. For more information on Remington, visit <u>www.remington.com</u>.

Press Release Contact: Maggie Dazzio and Jonathan Harling

Remington Public Relations
E-mail: remingtonammopr@murrayroadagency.com

About Remington

From muskets to modern day, generations of hunters and shooters have trusted Remington ammunition and accessories. Loaded in Lonoke, Arkansas by American workers, our wide array of pioneering sporting and hunting ammunition promises to get the job done every time the trigger is pulled. At Remington, we're here for everyone who loads a round of ammo into a handgun, rifle, or shotgun.

Founded in 1816, Remington and America have fought and won wars, put food on millions of tables and brought countless generations together at the range and in the field. We are proud of each and every round that rolls off our factory line. A brand of outdoor sports and recreation company Vista Outdoor, Remington is bringing a renewed focus to ammunition, innovation, and quality – all while staying true to Remington's legendary heritage and stature as an American icon.