

BLACKHAWK!

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“Maximum Warrior 4” Produced by Maxim and Sponsored by BLACKHAWK! Debuts First Episode

“Maximum Warrior 4,” produced by Maxim, and sponsored by BLACKHAWK!® for the second consecutive season, debuts its first episode Wednesday, Oct 9, at MaximumWarrior.com. Featuring ten U.S. Special Operations soldiers, “Maximum Warrior 4” will test each operator’s tactical skills, marksmanship, physical condition and decision-making abilities as they compete for the title of Maximum Warrior. In the first action-packed episode, “Breach-N-Clear,” operators will be tasked with breaching the exterior of a compound with explosives. Once inside, competitors are faced with multiple breaching solutions to open all doors. Operators will encounter and eliminate hostile targets while locating and rescuing a hostage. The competitor with the quickest time, after penalties, wins. The “Breach-N-Clear” episode finishes with a sneak preview for next week’s competition, “Hogan’s Alley.” Fans can view the official trailer at the [Maximum Warrior YouTube Channel](http://MaximumWarrior.com) along with instructor and warrior profiles at MaximumWarrior.com. The videos will also be available through the MAXIM App on XBOX LIVE. Viewers can also register for a chance to win thousands of dollars worth of BLACKHAWK! gear and apparel used by the competitors in the show by registering for the giveaway sweepstakes at MaximumWarrior.com.

NORFOLK, Va. – Oct. 09, 2013- “Maximum Warrior 4,” produced by Maxim, and sponsored by BLACKHAWK!® for the second consecutive year, debuts its first episode Wednesday, Oct. 9, at MaximumWarrior.com. In the first action-packed episode, “Breach-N-Clear,” operators are tasked with breaching the exterior of a compound with explosives. Once inside, competitors are faced with multiple breaching solutions to open all doors. Operators are then tasked with eliminating hostile targets while locating and rescuing a hostage. The “Breach-N-Clear” episode finishes with a sneak preview for next week’s challenge, “Hogan’s Alley.”

Featuring more daring challenges and tougher obstacles, “Maximum Warrior 4” will test ten U.S. Special Operations soldiers as they compete in military-inspired missions for the title of Maximum Warrior. During each episode, operators will only have their battle-tested BLACKHAWK! gear and tactical skills to see them through.

In its fourth season, “Maximum Warrior 4” has grown to include more difficult tactical situations requiring quick-thinking and problem solving. The three lowest-scoring competitors will be eliminated after the fourth challenge with one competitor being

eliminated following each subsequent challenge. The overall winner will be named the Maximum Warrior and receive \$10,000 in cash and \$3,000 worth of BLACKHAWK! gear. The second-place finisher will also receive a cash prize while all competitors will take home the pistol, carbine and all BLACKHAWK! tactical gear and apparel used in the show. In addition to the ten episodes, all operators will compete for additional prizes during three mini-challenges.

The official trailer is now showing on the [Maximum Warrior YouTube Channel](#). Instructor and warrior profiles for this new season, along with the mini-challenges are also available at [MaximumWarrior.com](#). The videos will also be available through the MAXIM App on XBOX LIVE.

Fans will have a chance to win thousands of dollars worth of BLACKHAWK! gear and apparel used by the competitors in the show by registering for the giveaway sweepstakes at [MaximumWarrior.com](#). Registration is currently underway.

Viewers are encouraged to stay tuned to the Twitter feeds of [BLACKHAWK!](#) and [MAXIM](#) along with the Facebook pages and websites of [BLACKHAWK!](#) and [MAXIM](#) to keep current on the latest information about “Maximum Warrior 4”—including teaser videos and new episode alerts.

For more information on BLACKHAWK! and BLACKHAWK! products, log on to [BLACKHAWK.com](#).

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