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Federal Premium Signs Champion Shooter Julie Golob as Brand Ambassador

Federal Premium[®] has partnered with competitive shooter, hunter, book author, mother and U.S. Army Veteran Julie Golob. She has won more than 120 championship titles in seven different action-shooting disciplines. Golob recently finished third in the ladies production pistol division and helped Team USA take the bronze medal at the International Practical Shooting Confederation's World Handgun Championships in Frostproof, Fla. Golob will use Federal Premium ammunition in competition and on hunting adventures. She will wear the Federal Premium logo prominently on her competition shooting shirt and will represent the brand in various marketing materials.

ANOKA, Minn. – October 31, 2014 – Federal Premium[®] Ammunition is proud to announce it has partnered with champion shooter Julie Golob. The accomplished U.S. Army veteran will showcase Federal Premium as a sponsored shooter and serve as a brand ambassador.

"We're excited and honored to welcome Julie to our team," said Federal Premium Marketing Director Jason Nash. "Her background and accomplishments are impressive. She fits our brand perfectly and relates well to the next generation of shooters."

Golob has won more than 120 championship titles in seven different action-shooting disciplines, making her one of the most accomplished professional shooters in the world. The mother of two most recently returned to the International Practical Shooting Confederation's World Handgun Championships. This competition marked her fifth World Shoot. Golob was the top American finisher in the ladies production pistol division, despite the fact she took a significant amount of time off from training and competing to be with her six and 18-month old daughters. Golob placed third and also helped Team USA take home a bronze medal.

She is also the author of "SHOOT: Your Guide to Shooting and Competition." The book serves as a valuable resource for current shooting-sports enthusiasts and is an excellent guide for newcomers.

Golob is also a proud veteran. She joined the U.S. Army's Action Shooting Team in 1995, and was named its Female Athlete of the Year in 1999. Today, when she isn't shooting

competitively, she spends her time hunting and sharing recipes she has created using wild game.

“Julie loves to shoot and share her experiences in competition shooting, hunting and the outdoors,” Nash said. “She excels at encouraging others, especially women, to give these activities a try. We couldn’t be happier to have her on board to promote our products and the shooting sports.”

As part of the partnership, Golob will use Federal Premium ammunition in competition and on hunts. She will also wear the Federal Premium logo prominently on her competition shooting shirt and represent the brand in marketing materials.

For more on Federal Premium, go to www.federalpremium.com.