

# BLACKHAWK!

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## **FOR IMMEDIATE RELEASE**

### **Professional Shooters Todd Jarrett, John Scoutten and Jessie Duff to Appear in the BLACKHAWK! Booth at 2015 NRA Show**

OVERLAND PARK, Kansas – April 3, 2015 – BLACKHAWK!® will host World Champion competition shooters Todd Jarrett and Jessie Duff during the 2015 NRA Annual Meetings and Exhibits Show, April 10 to 12, in Nashville, Tennessee. Also in the booth, No. 1524 (Vista Outdoor Inc.), will be co-host of Shooting USA-TV, John Scoutten.

Jarrett will be in the booth (#1524) to provide attendees with valuable shooting tips based on his experiences as a championship shooter and firearms instructor. He will offer proper gun-handling techniques, shooting advice and discuss his personal involvement with and preferences for BLACKHAWK! gear.

Jarrett will perform live, one-hour demos at 2 p.m. on Friday and at 11 a.m. on Saturday and Sunday. He will be available after his demonstrations and answer questions from attendees.

John Scoutten is the co-host of Shooting USA-TV and a long-time competitive shooter. Scoutten will be on the stage from 10 to 11 a.m. on Friday and Saturday to demonstrate the benefits of products from BLACKHAWK! and Bushnell®. He will return at 10 to 11 a.m. on Sunday to speak with attendees and sign autographs in the BLACKHAWK! product alley.

Jessie Duff is recognized as one of the most accomplished competition shooters in the world and recently swept all three divisions at the U.S. National Steel Championships. She will join Scoutten on stage from 10 to 11 a.m. on Friday and Saturday to discuss innovative products from BLACKHAWK! and Hoppe's®.

BLACKHAWK! is a brand of Vista Outdoor Inc., an outdoor sports and recreation company. For more information on BLACKHAWK!, go to [www.BLACKHAWK.com](http://www.BLACKHAWK.com).

**About Vista Outdoor Inc.**

Vista Outdoor is a leading global designer, manufacturer and marketer in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has more than 30 well-recognized brands that provide consumers with a range of performance-driven, high-quality and innovative products in the ammunition, firearms and outdoor accessories categories. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 10 U.S. States, Puerto Rico, Mexico and Canada along with international sales and sourcing operations in Canada, Europe, Australia, New Zealand and Asia. For news and information visit [www.vistaoutdoor.com](http://www.vistaoutdoor.com) or follow us on Twitter @VistaOutdoorInc and Facebook at [www.facebook.com/vistaoutdoor](http://www.facebook.com/vistaoutdoor).

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