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FOR IMMEDIATE RELEASE

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Gold Tip and Bee Stinger Pro Levi Morgan Wins IBO National Triple Crown

OREM, Utah – July 16, 2015 – Gold Tip and Bee Stinger pro shooters swept the final leg of the IBO National Triple Crown this past weekend in Marengo, Ohio, with 3-D archery superstar Levi Morgan leading the way again.

Morgan took 1st Place after mounting an impressive comeback through some very soggy, muddy conditions. With the win, Morgan became the first archer to win all three Triple Crown events in a single year and locks in first place for the coveted National Triple Crown award.

“After the first round, I struggled that night accepting the idea that the winning streak might come to an end,” Morgan said. “I knew others were catching up to me in the Triple Crown points total and it ate me up. But the next day, I’d found peace with the situation and after hitting 11s on my first two targets I’d jumped into a tie for the lead and it was a new tournament. My confidence grew and my focus changed to winning. It may have been the best round of my career.

“I believe so strongly in my Gold Tip arrows, I actually used the same three Pro 22s to win both the 2014 IBO Triple Crown National Championship and the 2015 Triple Crown National Championship. Knowing I can count on Gold Tip’s toughness and straightness retention allows me to focus on the target and know I can make the shot, even under extreme conditions and high pressure situations.”

Morgan added that his Bee Stinger stabilizer system is also critical to his overall consistency.

“My Bee Stingers help me find my balance point and acquire the target sooner,” he said. “With less torque and vibration, I’m confident that every time I release a Gold Tip, it’s going to go right where I want it.”

Fellow Gold Tip shooters Chance Beaubouef and Joby Shaw rounded out the podium, with Beaubouef in second and Shaw close behind. Art Brown, a long time Gold Tip shooter, won his first IBO Triple Crown event in the Senior Pro Division.

The IBO National Triple Crown is a series of three tournaments held in the northeastern United States. It is one of the premier tournament trails in 3-D archery.

Gold Tip and Bee Stinger are two of the most recognizable and trusted archery brands on the tournament trail and in hunting. They are brands of Vista Outdoor Inc., an outdoor sports and recreation company. For more information go to www.GoldTip.com and www.Beestinger.com.

About Vista Outdoor Inc.

Vista Outdoor is a leading global designer, manufacturer and marketer in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has more than 30 well-recognized brands that provide consumers with a range of performance-driven, high-quality and innovative products in the ammunition, firearms and outdoor accessories categories. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 10 U.S. States, Puerto Rico, Mexico and Canada along with international sales and sourcing operations in Canada, Europe, Australia, New Zealand and Asia. For news and information visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.

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