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FOR IMMEDIATE RELEASE

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Gold Tip and Bee Stinger Pro David Houser Captures U.S. Target Nationals Championship

OREM, Utah – July 10, 2015 – Gold Tip and Bee Stinger pro shooter David Houser captured the first professional tournament win of his young career at the U.S. Target Nationals this past week in Decatur, Alabama.

The U.S. Target Nationals tournament is one of the United States Archery Team Qualification events and the National Championship for USA Archery. Houser, 18, took a commanding lead in very windy conditions and shot with poise throughout the competition to capture the title as 2015 U.S. Champion. Houser used Gold Tip Velocity Pro 400 arrows with 150-grain Accu-points to buck the wind and severe weather that threatened the final round.

Newly-signed Bee Stinger Pro Staffer and Olympian Brady Ellison also had a strong weekend, dominating the field at the U.S. Open recurve competition, which consists of head-to-head elimination rounds seeded from the scores posted for the U.S. Target Nationals. Ellison will shoot Bee Stinger stabilizers as he competes with the USA Archery Team.

Gold Tip and Bee Stinger are two of the most recognizable and trusted archery brands on the tournament trail and in hunting. They are brands of Vista Outdoor Inc., an outdoor sports and recreation company. For more information go to www.GoldTip.com and www.Beestinger.com.

About Vista Outdoor Inc.

Vista Outdoor is a leading global designer, manufacturer and marketer in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has more than 30 well-recognized brands that provide consumers with a range of performance-driven, high-quality and innovative products in the ammunition, firearms and outdoor accessories categories. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 10 U.S. States, Puerto Rico, Mexico and Canada along with

international sales and sourcing operations in Canada, Europe, Australia, New Zealand and Asia. For news and information visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.

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