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FOR IMMEDIATE RELEASE

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Savage Arms Adds 6.5 Creedmoor into Its AXIS and AXIS II Lineups

SUFFIELD, Connecticut – October 10, 2016 – Savage Arms is pleased to announce its extension of 6.5 Creedmoor in nine existing rifle models, including several entry-level offerings priced less than \$500. Shipments of these firearms are currently being delivered to dealers.

Since its introduction, the 6.5 Creedmoor has become one of the most popular hunting cartridges on the market. Savage Arms has added nine new rifles chambered for the hot, flat-shooting cartridge. They include the new 16 Lightweight Hunter, AXIS, AXIS LH, AXIS XP, AXIS XP Camo, AXIS XP Stainless, AXIS II XP, AXIS II XP Stainless and AXIS II XP Hardwood.

Features & Benefits

- Chambered for the popular 6.5 Creedmoor cartridge
- Flat trajectory and high velocity from a short-action cartridge
- Less felt recoil
- Available in several of Savage Arms' most popular big game rifle platforms, including the new 16 Lightweight Hunter, AXIS II XP Stainless and AXIS II XP Hardwood

Part No. / Description / MSRP

22670 / 16 Lightweight Hunter, 6.5 Creedmoor / \$752

22671 / AXIS, 6.5 Creedmoor / \$368

22672 / AXIS LH, 6.5 Creedmoor / \$368

22673 / AXIS XP, 6.5 Creedmoor / \$407

22674 / AXIS XP Camo, 6.5 Creedmoor / \$485

22675 / AXIS XP Stainless, 6.5 Creedmoor / \$507

22676 / AXIS II XP, 6.5 Creedmoor / \$485

22677 / AXIS II XP Stainless, 6.5 Creedmoor / \$580

22678 / AXIS II XP Hardwood, 6.5 Creedmoor / \$506

Savage Arms is a brand of Vista Outdoor Inc., an outdoor sports and recreation company. To learn more about Savage Arms, visit www.savagearms.com.

About Vista Outdoor Inc.

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, Europe and New Zealand. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.

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