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## **Federal Premium Brand Ambassadors Shine at IPSC World Shoot**

### ***Federal Premium Shooter Julie Golob Wins IPSC World Gold Medal***

**ANOKA, Minnesota – September 15, 2017** – Federal Premium-sponsored shooters and ammunition earned high praise and high scores at the International Practical Shooting Confederation (IPSC) Handgun World Shoot XVIII, held August 28 through September 2, 2017, at the National Shooting Sport Center in Châteauroux, France.

IPSC runs an annual series of competitions established to promote, maintain, improve and advance the sport of handgun shooting. The Handgun World Shoot is the organization's pinnacle event. Many of the competitors, including Federal Premium brand ambassadors Julie Golob and Casey Reed, shoot Federal Premium ammunition at the match.

Julie Golob is a professional competitive shooter, hunter, author, mother and decorated veteran of the U.S. Army Marksmanship Unit. She has won more than 120 championship titles in seven action-shooting disciplines, making her one of the most accomplished shooters in the world. Golob brought home the coveted Gold Medal in the Classic Division, a goal she's been working toward over the past 18 years. She also placed 56th overall.

"In IPSC, gear must meet your demands. My American Eagle ammunition ran flawlessly over the six days of competition," said Golob. "With the peace of mind that my gear would always be there for me, I could focus 100 percent on my performance."

Federal American Eagle ammunition offers great ballistics, reliable feeding and proven accuracy. It is available in centerfire rifle, handgun and rimfire, in a variety of calibers, bullet styles and grain weights.

Casey Reed is a Federal Premium Product Development Engineer in Anoka, Minnesota. In his free time, Reed competes at IPSC and USPSA events, and has quickly become one of the country's best competitive shooters. He finished 20<sup>th</sup> overall

at IPSC Handgun World Shoot XVIII. Reed achieved this honor while using new, not-yet-released, 150-grain Syntech Action Pistol ammunition.

“It is specifically designed for the action shooting sports and loaded to power factor requirements with heavy, flat-nose bullets for more reliable knock-downs on steel targets,” said Reed. “I’ll be relying on it for all my future competitions, and I know many other shooters will be choosing it once it is officially released.”

Syntech Action Pistol provides the softest-shooting, most reliable performance possible for high-volume competitive shooters. Full details will be released in January 2018 during the SHOT Show timeframe. Like all Syntech loads, Action Pistol rounds also feature the exclusive Total Synthetic Jacket (TSJ), which prevents metal-on-metal contact between the bullet and barrel, as well as clean-burning powder and the Catalyst lead-free primer.

“IPSC shooters demand a lot from their ammunition—accuracy, consistency and reliability. Plus, it needs to meet power factor requirements. Our factory-loaded ammunition delivers on all of these needs,” said Federal Premium Handgun Ammunition GPL Director Jason Nash. “We are very proud that our team of sponsored shooters did extremely well at the IPSC World Shoot XVIII.”

Federal Premium is a brand of Vista Outdoor Inc., an outdoor sports and recreation company. For more information, visit [www.federalpremium.com](http://www.federalpremium.com).

### **About Vista Outdoor**

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, and Europe. For news and information, visit [www.vistaoutdoor.com](http://www.vistaoutdoor.com) or follow us on Twitter @VistaOutdoorInc and Facebook at [www.facebook.com/vistaoutdoor](http://www.facebook.com/vistaoutdoor).