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FOR IMMEDIATE RELEASE

Savage Arms Introduces Model 10 GRS

SUFFIELD, Connecticut – April 19, 2017 – Savage Arms is pleased to offer serious long-range shooters a new secret weapon with the Savage Model 10 GRS. The rifle delivers exceptional accuracy and performance whether you're engaged in top-level competition or simply trying to beat your personal best. Shipments of these firearms are currently being delivered to dealers.

The Model 10 GRS houses the full suite of accuracy-enhancing Savage features firmly within a GRS stock made of 15 percent fiberglass-reinforced Durethan, with 65 percent glass bedding material.

The rock-stable stock's slimmed down dimensions and textured surfaces provide a better grip in wet conditions, while its length-of-pull can be adjusted to fit any shooter. Plus, its Savage action, precise button rifling, fluted heavy barrel and user-adjustable AccuTrigger deliver the accuracy of custom rifles at a fraction of the price.

Features & Benefits

- GRS adjustable stock made of 15 percent fiberglass-reinforced Durethan
- User-adjustable Savage AccuTrigger
- Slim grip and fore-end with textured rubber grip surfaces
- Adjustable length-of-pull from 33.5 to 36.5 cm
- 5/8-24 threaded muzzle
- Fluted heavy barrel
- 10-round AICS-compatible magazine
- Flush cup sling loops included and sling mount for bipod use installed

Part No. / Description / MSRP

22596 / 6.5 Creedmoor, 24-inch barrel / \$1,449 22599 / 308 Win., 20-inch barrel / \$1,449

Savage Arms is a brand of Vista Outdoor Inc., an outdoor sports and recreation company. To learn more about Savage Arms, visit www.savagearms.com.

About Vista Outdoor Inc.

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, Europe and New Zealand. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorlnc and Facebook at www.facebook.com/vistaoutdoor.

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