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Speer Secures Long-Term Ammunition Contract from French National Police

Latest Round of International Contract Highlights Speer's Commitment to Excellence

LEWISTON, Idaho – February 14, 2018 – The French National Police recently awarded Speer with a long-term contract for its 124-grain, 9mm Luger Gold Dot Duty ammunition. This contract reflects the company's industry-leading technologies and longstanding commitment to excellence.

"The French National Police are one of the world's finest law enforcement agencies. We're proud to provide Speer Gold Dot for their duty ammunition needs," said Jason Nash, Senior Director of Marketing, "and are honored they selected us for this important contract."

Gold Dot was the first handgun ammunition loaded with true, bonded-core bullets. Speer's exclusive Uni-Cor construction process bonds the jacket to the alloyed lead core one atom at a time. This process virtually eliminates core-jacket separation while guaranteeing uniform jacket thickness for superior accuracy.

Each Gold Dot hollow-point cavity is tuned by caliber and bullet weight to ensure optimum expansion and penetration. Additional Gold Dot features include ultra-reliable CCI primers, plus high-powered, clean-burning propellants and nickel-plated brass cases for smooth function and extreme durability.

Headquartered in Lewiston, Idaho, Speer has a long-standing reputation for making the world's finest bullets and in 1996 became one of the first U.S. ammunition manufacturers to achieve ISO 9001 certification for quality. The company manufactures a variety of bullets and cartridges for law enforcement, reloading and sporting applications.

Speer is a brand of Vista Outdoor Inc., an outdoor sports and recreation company. For more information on Speer, go to www.speer-ammo.com.

About Vista Outdoor

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, and Europe. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.

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