



FOR IMMEDIATE RELEASE

CCI's New Bottle of Pink Clean-22 Shoots Clean and Helps Fight Cancer

LEWISTON, Idaho – October 9, 2019 – CCI Ammunition is proud to announce new Clean-22 Pink ultra-clean 22 LR rounds. This new product will keep your rimfire running cleaner and helps in the fight of breast cancer. A portion of the proceeds from every box sold goes directly to the effort to find a cure. Shipments of the 22 LR ammunition are being delivered to dealers.

Like other Clean-22 loads, its exclusive polymer bullet coating greatly reduces copper and lead fouling in the barrel—without leaving a residue. It also cuts lead buildup in suppressors 60 to 80 percent and comes in a 400-round bulk bottle that's perfect for long days at the range. With dependable CCI priming and consistent propellant, Clean-22 Pink provides flawless cycling through semi-automatics and all 22 LR firearms.

Features

- Pink polymer coating greatly reduces lead fouling in the barrel without leaving residue
- Cuts lead buildup in suppressors 60 to 80 percent
- A portion of the proceeds goes to support the fight against breast cancer
- 40-grain lead round nose bullets
- Optimized bullet geometry for improved accuracy
- Reliable function in semi-automatic firearms
- Great option both casual and competitive shooters
- 400-count bulk bottle

| Part No. | Description | MSRP |
|-----------------|---|-------------|
| 955CC | High Velocity 22 LR 40-grain pink poly LRN, 1235 fps, 400-count | \$29.95 |

For more information on CCI Ammunition, go to www.cci-ammunition.com.

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About CCI Ammunition

Dick Speer founded Cascade Cartridge, Inc. in 1951 next to the Snake River in Lewiston, Idaho. The company manufactured and marketed centerfire primers for government use in its infancy. CCI now develops them for sporting applications as part of Vista Outdoor and is the world leader in rimfire products. The company also produces industrial powerloads and Blazer centerfire handgun ammunition. For more information, visit www.cci-ammunition.com

CCI is part of Vista Outdoor Inc., an outdoor sports and recreation corporation. For news and information on Vista Outdoor Inc., visit www.vistaoutdoor.com.

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