

FOR IMMEDIATE RELEASE

Meet the Expanded Family of Options for the Industry's Number One New Cartridge, 224 Valkyrie

ANOKA, Minnesota – January 18, 2019 – The industry's number one new caliber from the number one rifle ammunition brand continues to grow. Federal expands its options for 224 Valkyrie with three new loads: 80.5-grain Gold Medal Berger Hybrid, 60-grain Hornady V-Max and 78-grain Barnes Triple-Shock X (TSX). All will be on display during the 2019 SHOT Show (Booth No. 14551), January 22-25 at the Sands Expo Center in Las Vegas, Nevada.

The additions bring the total number of loads in the Federal-designed cartridge to seven. Each of the three new offerings further expand the versatility and effectiveness of 224 Valkyrie:

80.5-grain Gold Medal Berger Hybrid—This competition load features an advanced Hybrid OTM boat-tail bullet with an extremely high ballistic coefficient to provide the flattest trajectories, least wind drift and drop, and world-class long-range accuracy. It uses Gold Medal match primers, Federal brass and specially formulated propellant. Gold Medal Berger Hybrid loads adhere to Federal's strictest specifications for accuracy, pressure and velocity.

60-grain Hornady V-Max—Destroy everything from prairie dogs to coyotes with the precision of Federal Varmint & Predator. The new loads bring the accuracy and explosive expansion of the proven Hornady V-Max bullet, loaded with Federal's extremely reliable brass, primer and propellant.

78-grain Barnes TSX—This proven all-copper hollow point groups tightly at long range and delivers consistent, lethal expansion. The monolithic bullet design retains more than 99 percent of its weight on impact to penetrate deep, and its grooved shank minimizes barrel fouling and improves accuracy.

After years of development, Federal introduced the 224 Valkyrie cartridge to the world in fall of 2017. It became sanctioned when the Sporting Arms and Ammunition Manufacturers' Institute (SAAMI) voted to approve the 224 Valkyrie as an official new cartridge during its committee meeting at the 2018 SHOT Show in Las Vegas.

In 2018, the Federal-designed cartridge became available in four of the company's proven product lines, Gold Medal Sierra MatchKing, Nosler Ballistic Tip Varmint, Fusion MSR and American Eagle TMJ. This variety offered serious options for competitors, long-range target shooters and hunters pursuing varmints up to deer-sized game.

The cartridge takes the long-range precision and ballistic performance of the MSR 15 platform to unheard of heights, with extremely flat trajectories, supersonic velocities at as far as 1,300 yards downrange, and match-grade accuracy.

For more information on Federal ammunition, visit www.federalpremium.com.

Press Release Contact: JJ Reich

Senior Communications Manager - Firearms and Ammunition E-mail: <u>VistaPressroom@VistaOutdoor.com</u>

About Federal Ammunition

Federal, headquartered in Anoka, MN, is a brand of Vista Outdoor Inc., an outdoor sports and recreation company. From humble beginnings nestled among the lakes and woods of Minnesota, Federal Ammunition has evolved into one of the world's largest producers of sporting ammunition. Beginning in 1922, founding president, Charles L. Horn, paved the way for our success. Today, Federal carries on Horn's vision for quality products and service with the next generation of outdoorsmen and women. We maintain our position as experts in the science of ammunition production. Every day we manufacture products to enhance our customers' shooting experience while partnering with the conservation organizations that protect and support our outdoor heritage. We offer thousands of options in our Federal Premium and Federal lines-it's what makes us the most complete ammunition company in the business and provides our customers with a choice no matter their pursuit.

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