



FOR IMMEDIATE RELEASE

Federal Wins *Predator Xtreme* 2023 Gold Award for Best Shotshells

ANOKA, Minnesota – January 27, 2023 – Federal has received the 2023 Gold Award in the category of Shotshells by the readers of *Predator Xtreme*. Hunters who read this magazine are extremely loyal to the products they use. These annual awards allow them to reveal what products they think are the absolute best. The award was given to Federal company representatives during the 2023 SHOT Show, January 17 at the Venetian Expo and Caesars Forum in Las Vegas, Nevada.

"A big congratulations are in order for a job well done. In an increasingly crowded landscape of Shotshells in the marketplace, Federal sets the standard," said *Predator Xtreme* Publisher Derrick Nawrocki. "Federal has once again won the highest approval from our readership in winning this Gold award. This category was added in 2015 and Federal has won five times since then. However, certainly most impressive, is now they have earned the top spot four years in a row."

Predator Xtreme polled its readership to find out their favorite gear; the products that really work. They then tallied the votes to determine the 2023 Readers' Choice Awards. The awards represent the best insider knowledge on products proven to work best for hunters nationwide. Reporting this knowledge helps their readers become better hunters and helps them smartly spend their hunting gear money wisely.

"Federal is proud to be crowned gold by readers of *Predator Xtreme* again in 2023. We know their readers know their stuff," said Federal Shotshell Product Director Dan Compton. "Federal has long been a fan favorite and continues to be the consistent brand predator hunters trust time and time again. We listen to our customers for what they need. Because of that, we are their top choice."

Federal ammunition can be found at dealers nationwide. For more information on all products from Federal or to shop online, visit www.federalpremium.com.

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About Federal Ammunition

Federal, headquartered in Anoka, MN, is a brand of Vista Outdoor Inc., an outdoor sports and recreation company. From humble beginnings nestled among the lakes and woods of Minnesota, Federal Ammunition has evolved into one of the world's largest producers of sporting ammunition. Beginning in 1922, founding president, Charles L. Horn, paved the way for our success. Today, Federal carries on Horn's vision for quality products and service with the next generation of outdoorsmen and women. We maintain our position as experts in the science of ammunition production. Every day we manufacture products to enhance our customers' shooting experience while partnering with the conservation organizations that protect and support our outdoor heritage. We offer thousands of options in our Federal Premium and Federal® lines-it's what makes us the most complete ammunition company in the business and provides our customers with a choice no matter their pursuit.