

FOR IMMEDIATE RELEASE

## Core-Lokt Tipped Named 2023 American Rifleman Ammunition Product of the Year

**Lonoke, Arkansas – January 4, 2023 –** Remington Ammunition is proud to announce that <u>Core-Lokt Tipped</u> has been awarded *American Rifleman*'s 2023 Golden Bullseye Award for Ammunition Product of the Year. Core-Lokt Tipped is officially hunter-approved alongside the original Deadliest Mushroom in the Woods, Core-Lokt.

For generations, American hunters have relied on Core-Lokt to put meat on the table and mounts on the wall. Serving as the new choice of seasoned hunters, Core-Lokt Tipped brings even more accuracy and advanced technology to the table. The Big Green Tip and new boat-tail offers outstanding flight aerodynamics and accuracy at extended ranges, creating the latest evolution of big game ammunition.

"We're honored that *American Rifleman* has chosen Core-Lokt Tipped as the Ammunition Product of the Year," said Jason Vanderbrink, Remington Ammunition's President. "Generations of hunters have trusted the Deadliest Mushroom in the Woods and Remington is excited to extend this tradition with new technology."

Each year, the NRA Publications Golden Bullseye Awards acknowledge the finest products available in the outdoor industry. The awards are selected by a sevenmember committee consisting of editors, graphic designers, and veteran NRA Publications staff. 2023 serves as the 21<sup>st</sup> year of the esteemed Golden Bullseye awards.

Recipients of the Golden Bullseye Awards will be recognized at the 2023 NRA Annual Meetings & Exhibits in Indianapolis, Indiana.

Find Remington ammunition at dealers nationwide and online. For more information on Remington ammunition and accessories, visit <u>www.remington.com</u>.

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