

FOR IMMEDIATE RELEASE

## Remington to Display Magnum Research 360 Buckhammer Handgun at NRA Annual Meetings & Exhibits

**Lonoke, Arkansas – April 12, 2023 –** <u>Remington Ammunition</u> is proud to share the news of the first handgun to be offered in the groundbreaking 360 Buckhammer cartridge. Magnum Research will be introducing their new product during the NRA Annual Meetings & Exhibits April 14-16, 2023, in Indianapolis.

Known for its reliability, accuracy, and strength, Magnum Research's Biggest Finest Revolver marks the first revolver chambered in 360 Buckhammer. The 360 BFR delivers rounds down range, on target, and ideal handgun hunting performance. The plow handle style rubber grips will tame the recoil of the powerful round, and the stainless-steel finish makes it super durable in the field.

"We're thrilled to showcase the first revolver chambered in 360 Buckhammer. Magnum Research has officially taken the straight up better straight wall cartridge to the next level," said Remington's Director of Marketing Joel Hodgdon. "Along with Remington's Core-Lokt Tipped ammo receiving a Golden Bullseye Award, this year's NRAAM is set to be one for the books for Big Green."

NRA attendees are encouraged to visit Remington booth #5461 and Kahr booth #3208 for a first-hand look at the biggest finest revolver, now chambered in Remington's popular new straight wall cartridge, 360 Buckhammer.

Each year, the NRA Publications Golden Bullseye Awards acknowledge the finest products available in the outdoor industry. Remington Ammunition's Core -Lokt Tipped was recently awarded American Rifleman's 2023 Golden Bullseye Award for Ammunition Product of the Year.

Recipients of the Golden Bullseye Awards will be recognized at this year's show on the morning of Friday, April 14. Remington is proud that Core-Lokt Tipped is officially hunter-approved alongside the original Deadliest Mushroom in the Woods, Core-Lokt.

Find Remington ammunition at dealers nationwide and online. For more information on Remington ammunition and accessories, visit <u>www.remington.com</u>.

**Press Release Contacts:** Maggie Dazzio and Jonathan Harling Remington Public Relations **E-mail:** <u>remingtonammopr@murrayroadagency.com</u>

## **About Remington**

From muskets to modern day, generations of hunters and shooters have trusted Remington ammunition and accessories. Loaded in Lonoke, Arkansas by American workers, our wide array of pioneering sporting and hunting ammunition promises to get the job done every time the trigger is pulled. At Remington, we're here for everyone who loads a round of ammo into a handgun, rifle, or shotgun.

Founded in 1816, Remington and America have fought and won wars, put food on millions of tables and brought countless generations together at the range and in the field. We are proud of every round that rolls off our factory line. A brand of outdoor sports and recreation company Vista Outdoor, Remington is bringing a renewed focus to ammunition, innovation, and quality – all while staying true to Remington's legendary heritage and stature as an American icon.