



FOR IMMEDIATE RELEASE

CCI Ammunition Continues Strong Support for the Scholastic Action Shooting Program

LEWISTON, Idaho – July 16, 2024 – CCI is proud to continue its dedicated support for the Scholastic Action Shooting Program (SASP). Part of this support includes participating as a Platinum Level sponsor of the 2024 SASP National Championships. This national event was recently held July 13-20 at the Cardinal Shooting Center in Marengo, Ohio.

“The SASP has a great training program that allows novice shooters the chance to participate in a rapidly growing sport and develop the skills needed to excel,” said Jon Zinnel, CCI’s Community Relations Director. “CCI Ammunition is happy to continue its partnership with SASP and help them grow to even higher levels while offering a safe program for these student-athletes.”

The SASP offers youth, from grade school through college, the opportunity to participate in exciting team-based action shooting sports safely. Youth may participate using .22 LR rifles and handguns, as well as centerfire handguns. Targets are steel circles or rectangular plates, and all courses of fire are timed events. Learn more at: mysasp.com.

“When it comes to action shooting, participants require consistency and reliability. For this, CCI Mini-Mags is often the key to their success,” continued Zinnel. “The product functions flawlessly through almost any platform and teams continue to trust in the performance of this time-tested and proven ammunition, year after year.”

Mini-Mag was CCI’s first 22 LR load, and it’s still one of the most popular. It offers unbeatable accuracy, high velocities, flat trajectories, and superior reliability. The ammunition features CCI’s extremely reliable priming and specialized powders for clean, consistent ignition. It is also dependable for feeding and flat shooting and is highly accurate to maximize effective range.

CCI ammunition can be found at dealers nationwide and online. For more information on all products from CCI Ammunition, go to www.cci-ammunition.com.

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About CCI Ammunition

Dick Speer founded Cascade Cartridge, Inc. in 1951 next to the Snake River in Lewiston, Idaho. The company manufactured and marketed centerfire primers for government use in its infancy. CCI now develops them for sporting applications and is the world leader in rimfire products. The company also produces industrial powerloads and Blazer ammunition. CCI is an ammunition brand of The Kinetic Group.