



FOR IMMEDIATE RELEASE

Federal Ammunition Black Cloud and HEVI-Bismuth Rebate Programs Going Strong

ANOKA, Minnesota – November 20, 2024 – Federal Ammunition has two great promotions for waterfowl hunters currently underway until the end of this year: The Black Cloud Bucks Rebate and the Federal’s Bismuth Is Better Rebate.

“Now waterfowl hunters can keep filling game bags with ducks while putting a few bucks back in their pocket,” said Federal's Senior Manager of Trade Marketing Bart Biedinger. “These programs started in October, but they go throughout December, so it’s not too late to participate in these cost-saving promotions.”

Details of the Black Cloud Bucks Rebate include: Buy at least two (2) boxes of Federal Premium® Black Cloud® or Black Cloud TSS shotshell ammunition and get a rebate of \$5/box. A minimum purchase of two (2) boxes is required. The maximum rebate is \$200 per person or household. Valid for purchases made October 15 through December 31, 2024.

Details of the Federal’s Bismuth Is Better Rebate include: Buy at least two (2) boxes of Federal Premium® HEVI-Bismuth™ or Federal Premium Hi-Bird® Fiber Wad Bismuth shotshell ammunition to get \$5/box back. A minimum purchase of two (2) boxes is required. The maximum rebate is \$250 per person or household. Valid for purchases made September 1 through December 31, 2024.

The deadline for online submission is January 31, 2025. Submitting online is fast and easy, on a computer or on the go from a tablet or mobile device. The offers are valid in the U.S. and Canada.

For complete details on rebates, visit: <https://www.federalpremium.com/this-is-federal/rebates-and-promotions.html>.

Federal ammunition is available at dealers nationwide. For more information on Federal products or to shop online, visit www.federalpremium.com.

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About Federal Ammunition

Federal, headquartered in Anoka, MN, is an ammunition brand of The Kinetic Group. From humble beginnings nestled among the lakes and woods of Minnesota, Federal Ammunition has evolved into one of the world's largest producers of sporting ammunition. Beginning in 1922, founding President Charles L. Horn paved the way for our success. Today, Federal carries on Horn's vision for quality products and services with the next generation of outdoorsmen and women. We maintain our position as experts in the science of ammunition production. Every day, we manufacture products to enhance our customers' shooting experience while partnering with the conservation organizations that protect and support our outdoor heritage. We offer thousands of options in our Federal Premium and Federal® lines, which makes us the most complete ammunition company in the business and provides our customers with a choice no matter their pursuit.