



FOR IMMEDIATE RELEASE

New 100 Packs of HEVI-Shot HEVI-Steel and HEVI-Hammer Waterfowl Loads Now Available

SWEET HOME, Oregon – October 21, 2024 – HEVI-Shot launches six new 100-count boxes of their popular HEVI-Steel and HEVI-Hammer waterfowl loads. This new product line is now available at select dealers and online. Check with your local ammo store for availability.

“This new packaging option answers a request for bulk packaging from many of our diehard customers,” said Scott Turner, HEVI-Shot Shotshell Product Line Manager. “The 100-packs take two of our popular loads targeting ducks and geese, HEVI-Steel and HEVI-Hammer in shot sizes 2 or 3, and make it easier for hunters to buy in larger volumes and pack it into their boats and blinds quickly and easily.”

HEVI-Steel all-steel shotshells push their payloads at higher velocities than competing loads. That speed boost delivers more energy downrange and makes it easier to connect on ducks and geese. With a best-in-class wad, HEVI-Steel provides more knockdown power, denser patterns at close distances, and more energy at longer ranges. The 100-packs are available in two 12-gauge options and two 20-gauge options.

HEVI-Hammer combines the power of bismuth with the economy of steel to take home more ducks and geese. Fifteen percent of the payload consists of 9.6 g/cc HEVI-Bismuth pellets layered over the remaining 85 percent steel shot to extend the effective range and tighten patterns. HEVI-Bismuth delivers 38 percent more lethal range over steel with No. 2 and 3 shot, and 41 percent more with No. 4. The 100-packs are available in two 12-gauge options.

Part No. / Description / MSRP

HS62102 / Hevi-Steel 20 Gauge 2 Shot Size 100-Pack / \$113.99

HS62103 / Hevi-Steel 20 Gauge 3 Shot Size 100-Pack / \$113.99

HS60102 / Hevi-Steel 12 Gauge 2 Shot Size 100-Pack / \$121.99

HS60103 / Hevi-Steel 12 Gauge 3 Shot Size 100-Pack / \$121.99

HS28102 / Hevi-Hammer 12 Gauge 2 Shot Size 100-Pack / \$161.99

HS28103 / Hevi-Hammer 12 Gauge 3 Shot Size 100-Pack / \$161.99

HEVI-Shot ammunition can be found at dealers nationwide or online. For more information on all products from HEVI-Shot, visit www.hevishot.com.

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About HEVI-Shot

Established in 2000 and based out of Sweet Home, Oregon, HEVI-Shot is an ammunition brand of The Kinetic Group. HEVI-Shot is an industry leader in performance shotshell, providing the next generation of shotshell loads to hunters—with their large and impressive selection of hunting ammunition options. HEVI-Shot is synonymous with high-performance projectiles. The company meticulously designs each product to outperform any ammunition competitor in its class. That is why HEVI-Shot is the ammunition choice for serious hunters who live by their slogan: “I DIDN’T COME THIS FAR TO MISS!”