

FOR IMMEDIATE RELEASE

Remington Launches Premier CuT: The All-Copper Tipped Option for Unparalleled Accuracy and Performance



LONOKE, Ark. – January 19, 2023 – Remington Ammunition is proud to announce the launch of its next big game ammunition, Premier CuT. This tipped copper ammunition sets a new standard in hunting, offering hunters exceptional accuracy across all hunting ranges with a lead-free bullet.

Premier CuT features a monolithic copper alloy bullet that maximizes aerodynamic efficiency and weight retention, ensuring optimal penetration and delivering outstanding results. With its precision tip, Premier CuT boasts a high ballistic coefficient and flat trajectories, with instant expansion and energy transfer upon impact.

"Our goal with Premier CuT was to create a game-changing ammunition that would provide hunters with the next level of precision and effectiveness," said Remington Centerfire Product Director Kris Carson. "We are confident that Premier CuT will exceed their expectations and become their go-to choice for big game hunting."

Premier CuT's tough copper alloy bullet effortlessly cuts through medium to large game while retaining an impressive 95% of its weight. The precision grooves on the bullet further enhance its aerodynamic performance, ensuring consistent and reliable results in the field. Premier CuT is loaded with Remington's premier components, including topnotch brass and propellants, guaranteeing consistent reliability with every shot.

Remington will load Premier CuT in a full line up of popular centerfire rifle hunting cartridges including 6.5 PRC, 7 PRC and 300 PRC.

SKU / Description / MSRP

R22334 / 6.5 Creedmoor / \$54.99 R22335 / 6.5 PRC / \$82.99 R22337 / 270 Win / \$60.99 R22339 / 7mm-08 Rem / \$58.99 R22341 / 7mm Rem Mag / \$69.99 R22342 / 7mm PRC / \$88.99 R22343 / 30-06 Sprg / \$60.99 R22344 / 308 Win / \$58.99 R22345 / 300 Win Mag / \$70.99

Find Remington ammunition at dealers nationwide and online. For more information on Remington ammunition and accessories, visit www.remington.com.

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About Remington

From muskets to modern day, generations of hunters and shooters have trusted Remington ammunition and accessories. Loaded in Lonoke, Arkansas by American workers, our wide array of pioneering sporting and hunting ammunition promises to get the job done every time the trigger is pulled. At Remington, we're here for everyone who loads a round of ammo into a handgun, rifle, or shotgun.

Founded in 1816, Remington and America have fought and won wars, put food on millions of tables and brought countless generations together at the range and in the field. We are proud of every round that rolls off our factory line. A brand of outdoor sports and recreation company Vista Outdoor, Remington is bringing a renewed focus to ammunition, innovation, and quality – all while staying true to Remington's legendary heritage and stature as an American icon.