

FOR IMMEDIATE RELEASE

Remington Continues Diligent Support of the Sportsmen's Alliance

Lonoke, Arkansas – July 9, 2024 – <u>Remington Ammunition</u> is proud to continue protecting and defending hunters, anglers, trappers, and recreational shooters nationwide through its longstanding partnership with the Sportsmen's Alliance.

"No sooner than I had read that Big Green ammo was back that I had a call from them asking how they could help," said Brian Dowler, Sportsmen's Alliance VP of membership. "Remington Ammunition is a brand that was there for sportsmen before the Alliance existed, and we are proud to call them partners as we build a better world for the sportsmen of tomorrow."

The Sportsmen's Alliance creates a powerful and unified voice for sportsmen and women nationwide. It protects and defends America's wildlife conservation programs and the pursuits that fund them. The Sportsmen's Alliance is responsible for research, public education, and legal defense. Its mission is accomplished through several distinct programs to provide the most complete defense capability possible.

Remington maintains strong relationships with the most prominent organizations in the shooting sports industry. These partners' advocacy, education, and legacy keep the sport vibrant and protect the heritage of outdoorsmen and women nationwide.

"Here at Remington, we value our outdoor heritage and are proud of the opportunity to continue that way of life with the help of the Sportsmen's Alliance," said Remington Ammunition's Director of Marketing, Joel Hodgdon. "Fighting for America's hunters, anglers, and trappers takes real commitment from everyone in our community if we want to succeed."

Members of the Sportsmen's Alliance play a vital role in protecting and promoting our outdoor heritage. Join today to create a powerful and unified voice for our industry.

You can find Remington ammunition at dealers nationwide and online. For more information on Remington ammunition and accessories, visit <u>www.remington.com</u>.

Press Release Contact: Jackson Crawford and Jonathan Harling Remington Public Relations **E-mail:** <u>remingtonammopr@murrayroadagency.com</u>



About Remington

From muskets to the modern day, generations of hunters and shooters have trusted Remington ammunition and accessories. Loaded in Lonoke, Arkansas, by American workers, our wide array of pioneering sporting and hunting ammunition promises to get the job done every time the trigger is pulled. At Remington, we're here for everyone who loads a round of ammo into a handgun, rifle, or shotgun.

Founded in 1816, Remington and America have fought and won wars, put food on millions of tables, and brought countless generations together at the range and in the field. We are proud of every round that rolls off our factory line. A brand of The Kinetic Group, Remington is bringing a renewed focus to ammunition, innovation, and quality – all while staying true to Remington's legendary heritage and stature as an American icon.