

Remington®



FOR IMMEDIATE RELEASE

Remington Ammunition Continues Strong Partnership with YSSA

LONOKE, Ark. – March 8, 2024 – [Remington Ammunition](#) proudly announces its ongoing collaboration with [Youth Shooting Sports Alliance](#) (YSSA), reinforcing a shared commitment to introducing safe and responsible shooting sports to new enthusiasts. As a dedicated sponsor of this exceptional organization, Remington supports YSSA's mission to foster the development of shooting sports programs that prioritize safety and responsibility.

"Remington is thrilled to support the Youth Shooting Sports Alliance," said Senior Manager of Community Relations Jon Zinnel. "We firmly believe in the mission of YSSA and its efforts to introduce people to the shooting sports. It is crucial to provide them with the necessary tools and resources to develop their skills and passion."

A key initiative of YSSA is to provide reliable and secure shooting equipment for youth programs on loan or through donations.

By supporting YSSA, Remington Ammunition reaffirms its unwavering dedication to the shooting sports community and its commitment to nurturing the next generation. Together with YSSA, Remington takes pride in its contribution to the preservation of the shooting sports heritage.

Visit youthshootingssa.com to learn more.

Find Remington ammunition at dealers nationwide and online. For more information on Remington ammunition and accessories, visit www.remington.com.

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About Remington

From muskets to modern day, generations of hunters and shooters have trusted Remington ammunition and accessories. Loaded in Lonoke, Arkansas by American

workers, our wide array of pioneering sporting and hunting ammunition promises to get the job done every time the trigger is pulled. At Remington, we're here for everyone who loads a round of ammo into a handgun, rifle, or shotgun.

Founded in 1816, Remington and America have fought and won wars, put food on millions of tables and brought countless generations together at the range and in the field. We are proud of every round that rolls off our factory line. A brand of The Kinetic Group, Remington is bringing a renewed focus to ammunition, innovation, and quality – all while staying true to Remington's legendary heritage and stature as an American icon.