



FOR IMMEDIATE RELEASE

Remington's 360 Buckhammer Receives Golden Bullseye Ammunition of the Year Award at 2024 NRA Annual Meetings

LONOKE, Ark. – May 17, 2024 – [Remington Ammunition](#) is proud to announce that the 360 Buckhammer cartridge received the 2024 Golden Bullseye Award for “Ammunition Product of the Year” by *American Hunter* magazine, one of the NRA’s premier publications. The award was presented on May 17, 2024, during the NRA Annual Meetings Golden Bullseye Awards Breakfast at the Kay Bailey Hutchinson Convention Center in Dallas.

“Remington is honored to win such a distinguished award from our friends at NRA’s *American Hunter*,” said Remington Ammunition and The Kinetic Group CEO Jason Vanderbrink. “Our engineers worked tirelessly to bring 360 Buckhammer to hunters across the nation, and our whole company is proud of the new cartridge’s success.”

Golden Bullseye award winners are selected from the best new products in the shooting sports industry annually by a committee of NRA editors and veteran publication staff. 360 Buckhammer, a popular straight-wall cartridge optimized for lever actions with improved performance compared to other cartridges in its class, was selected out of a competitive group of new ammunition for its reliability in the field, innovative design and ability to exceed expectations.

Hunters and shooters can find a growing assortment of 360 Buckhammer firearms and ammunition available at their local dealer, including newly announced rifles from Traditions Performance Firearms, Rossi USA and Henry Repeating Arms. These new 360 Buckhammer firearms - as well as new 360 BHMR Core-Lokt Tipped and Core-Lokt Copper ammunition - are all present in Remington booth #8644 at the NRA Annual Meetings, giving consumers and media members a chance to see 360 Buckhammer first hand.

Find Remington ammunition at dealers nationwide and online. For more information on Remington ammunition and accessories, visit www.remington.com.

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About Remington

From muskets to modern day, generations of hunters and shooters have trusted Remington ammunition and accessories. Loaded in Lonoke, Arkansas by American workers, our wide array of pioneering sporting and hunting ammunition promises to get the job done every time the trigger is pulled. At Remington, we're here for everyone who loads a round of ammo into a handgun, rifle, or shotgun.

Founded in 1816, Remington and America have fought and won wars, put food on millions of tables and brought countless generations together at the range and in the field. We are proud of each and every round that rolls off our factory line. An ammunition brand of the Kinetic Group, Remington is bringing a renewed focus to ammunition, innovation, and quality – all while staying true to Remington's legendary heritage and stature as an American icon.