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CCI Rimfire Ammunition Wins *Predator Xtreme* 2025 Readers' Choice Gold Award for the 9th Consecutive Year

LEWISTON, Idaho – January 30, 2025 – The readers of *Predator Xtreme* awarded CCI the 2025 Gold Award in the category of Rimfire Ammunition. The Readers' Choice Awards are 100 percent reader-driven and deliver unbiased views of what everyday hunters use and count on in the field.

“Once again, CCI has won this year’s Predator Xtreme Readers' Choice Awards and stands alone at the top,” said Predator Xtreme Publisher Derrick Nawrocki. “If you bring the right products to the predator market, our readers will let you know, and any gold wins add to the credibility all companies seek. CCI has won 9 years in a row. In other words, every year since this category was launched nearly 10 years ago. That is amazing, congratulations to CCI!”

Varmint Masters magazine was launched in 1994. It changed its name around 2000 to Predator Xtreme. And, in 2025, it is now celebrating more than 30 years of publication. Predator Xtreme continues to be the leading predator-hunting brand today, and its popular Readers' Choice Awards help its audience select the most trusted brands available.

“We are proud *Predator Xtreme* readers recognize us as the best rimfire ammunition for their pursuits, and we are honored to receive this award,” said CCI Rimfire Product Manager Steve Monniere. “CCI Suppressor Max delivers excellent accuracy, and our proven segmenting hollow-point bullet also provides exceptional terminal performance. More and more shooters and hunters are shooting suppressed, and they all will love this new 45-grain 22 LR option. Varmint, small game, and predator hunters love them.”

Predator Xtreme polled its readership to find out their favorite gear, the products that work. They then tallied the votes to determine the 2025 Readers' Choice Awards. The awards represent the best insider knowledge on products that work best for hunters nationwide.

CCI Ammunition is available at dealers nationwide and online. For more information on all its products, visit www.cci-ammunition.com.

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About CCI Ammunition

Dick Speer founded Cascade Cartridge, Inc. in 1951 next to the Snake River in Lewiston, Idaho. The company manufactured and marketed centerfire primers for government use in its infancy. CCI now develops them for sporting applications as part of Vista Outdoor and is the world leader in rimfire products. The company also produces industrial powerloads and Blazer ammunition. CCI is a brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague (Czech Republic).