



FOR IMMEDIATE RELEASE

## **CCI Ammunition Announces New Suppressor Max 22 LR Loads**

**LEWISTON, Idaho – January 16, 2025** – CCI Ammunition is proud to announce all-new Suppressor Max 22 LR. This small game load is specifically designed for optimal accuracy, terminal performance, and noise reduction when fired through rimfire suppressors. The hollow-point bullet ensures effective segmentation on impact—even at its low-decibel, sub-sonic 970 feet-per-second muzzle velocity.

“Whisper-quiet yet powerful rimfire performance is now within reach,” said CCI’s Rimfire Product Line Manager Steve Monniere. “CCI Suppressor Max delivers excellent accuracy, and with our proven segmenting hollow-point bullet also provides exceptional terminal performance. More and more shooters and hunters are shooting suppressed, and they all will love this new 45-grain 22 LR option.”

Features include loaded to a 970-fps subsonic velocity for ultra-quiet performance, designed for maximum effectiveness on target out of a suppressed rifle or pistol, 45-grain segmenting hollow-point bullet that is safe to shoot through all suppressors, customized hollow-point bullet segments reliably at low velocity, unlike conventional suppressor rounds, and it cycles in all semi-automatics. It is available in 100-count packaging.

### **PART NO. / DESCRIPTION / MSRP**

22SMX / 22 LR 45 Grain, SHP, 970 fps / \$18.99

This all-new product will be showcased and on display at the 2025 SHOT Show, January 21–24 at the Venetian Expo and Caesars Forum in Las Vegas, Nevada. Attendees of the show are encouraged to stop by Booth No. 11838 for a first-hand look at these new products and more.

Information about new products can be found on CCI’s website soon after the SHOT Show. Sign up to receive exclusive access to online promotions and news via email by visiting [CCI Ammunition - Sign Up](#).

CCI Ammunition can be found at dealers nationwide and online. For more information on all products from CCI, go to [www.cci-ammunition.com](http://www.cci-ammunition.com).

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**About CCI Ammunition**

Dick Speer founded Cascade Cartridge, Inc. in 1951 next to the Snake River in Lewiston, Idaho. The company manufactured and marketed centerfire primers for government use in its infancy. CCI now develops them for sporting applications as part of Vista Outdoor and is the world leader in rimfire products. The company also produces industrial powerloads and Blazer ammunition. CCI is a brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague (Czech Republic).