



FOR IMMEDIATE RELEASE

CCI's New UpperCut 22 WMR Now Shipping

LEWISTON, Idaho – March 25, 2025 – The new UpperCut 22 WMR from CCI Ammunition offers self-defenders even more rimfire options. The new round features a 40-grain jacketed hollow-point bullet (JHP) with nose skiving, which initiates full and reliable expansion across all platforms. This new product is currently being delivered to retailers nationwide.

[UpperCut, 22 WMR, 40 Grain, Copper Plated Hollow Point](#)

“CCI UpperCut answers the call for self-defense with power and precision, and our new 22 WMR load delivers peak performance across all platforms,” said Steve Monniere, CCI’s Rimfire Product Line Manager. “UpperCut is CCI’s first-ever rimfire product line designed for defense and will undoubtedly be some of our most popular loads.”

The difference in CCI UpperCut lies in its exclusive projectile. Unlike the simple lead round nose or copper-plated hollow points typical of most rimfire ammunition, UpperCut’s jacketed hollow point bullet features nose skiving that initiates full and reliable expansion while retaining the weight needed to hit critical penetration depths. Plus, CCI’s legendary priming ensures it will always be ready when needed.

Part No. / Description / MSRP

22WMRUP / UpperCut 22 WMR, 40 Grain, JHP, 1,050 fps / \$25.99

CCI Ammunition is available at dealers nationwide and online. For more information on all CCI products, visit www.cci-ammunition.com.

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About CCI Ammunition

Dick Speer founded Cascade Cartridge, Inc. in 1951 next to the Snake River in Lewiston, Idaho. The company manufactured and marketed centerfire primers for government use in its infancy. CCI now develops them for sporting applications and is

the world leader in rimfire products. The company also produces industrial powerloads and Blazer ammunition. CCI is a brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague (Czech Republic).