

FOR IMMEDIATE RELEASE

# Blazer Brass Releases New Hollow Point Handgun Loads

**LEWISTON, Idaho – February 4, 2025** – Blazer Brass, powered by CCI, recently released an all-new hollow point (HP) product line. The new handgun loads feature reloadable brass cases, clean CCI primers, and an accurate hollow-point bullet that offers reliable expansion. This product line is currently being delivered to retailers nationwide, and is available in 9mm Luger, 40 S&W, 10mm Auto, and 45 Auto.

### Blazer Brass HP

"Our Blazer Brass Full Metal Jacket handgun ammunition has been popular with shooters for decades," said Blazer's Handgun Product Line Manager, Chris Laack. "Adding a Jacketed Hollow Point bullet option to the product family makes sense, and our customers will love it. This quality multipurpose cartridge is a solid, trustworthy option with which to both train and defend."

Blazer Brass HP product line features a dependable CCI primer, a reloadable brass case, and a jacketed hollow-point bullet that expands reliably. It's sold in 50-count boxes.

#### PART NO. / DESCRIPTION / MSRP

5239 / 9MM LUGER 115-GRAIN BLAZER BRASS JHP / \$37.99 5241 / 40 S&W 180-GRAIN BLAZER BRASS JHP / \$44.99 5251 / 10MM AUTO 180-GRAIN GR BLAZER BRASS JHP / \$52.99 5245 / 45 AUTO 230-GRAIN BLAZER BRASS JHP / \$47.99

Blazer Brass HP, powered by CCI, is available at dealers nationwide and online. For more information on all its products, visit <u>www.cci-ammunition.com</u>.

## Press Release Contact: JJ Reich

Senior Manager – Press Relations E-mail: media@tkghunt.com

## **About CCI Ammunition**

Dick Speer founded Cascade Cartridge, Inc. in 1951 next to the Snake River in Lewiston, Idaho. The company manufactured and marketed centerfire primers for government use in its infancy. CCI now develops them for sporting applications as part of Vista Outdoor and is the world leader in rimfire products. The company also produces industrial powerloads and Blazer ammunition. CCI is a brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague (Czech Republic).