



FOR IMMEDIATE RELEASE

Remington Reserve “Open Season” Bourbon Officially Launched

LONOKE, Ark. – August 27, 2025 – Remington Ammunition and Log Still Distillery recently partnered to launch Remington Reserve Bourbon, aptly named “Open Season”. This new Remington-branded product launch will kick off during several special events at Log Still Distillery from August through October, with wider distribution in many markets nationwide starting in the fall of 2025.

“Remington is growing their category with licensing partners; we’re always looking for quality partners and new categories for the brand,” says Kaylene Christian, Shooting Accessories and Licensing Product Manager. “Located in Gethsemane, Kentucky—within the heart of Bourbon country—Log Still Distillery is a family-owned operation rooted in bourbon-making tradition. They offer premium bourbons, gins, and Tennessee whiskies and are committed to excellence in craftsmanship. We are excited and happy to be working closely with them on this new product launch.”

Remington Reserve “Open Season” is a premium, proprietary blend of 86-proof Kentucky and Tennessee bourbons. It is crafted for those who rise before the sun, wait patiently in the woods, and celebrate a day well spent with a good story and a better pour. Remington Reserve honors the spirit of the hunt and the bonds it creates across generations, as the bottle also features a writable memory label. From the campfire to the back of a tailgate to the hunting lodge, this bourbon was built for sharing stories and toasting traditions.

“Remington has always been about traditions and legacy, and that’s exactly what we wanted to capture in this bottle,” said Denise Ingle, Chief Brand and Strategy Officer at Log Still Distillery. “The back label is more than a design element—it’s a place to record the hunts, the companions, and the stories that matter most. It’s about preserving the moments we share with our cherished ones and keeping those memories alive in a bottle.”

Remington Reserve “Open Season” is initially available at Log Still Distillery’s tasting room and select local retailers in Kentucky. Distribution to additional markets will follow in the coming weeks, including Tennessee, Indiana, Michigan, Florida, Texas, Ohio, Illinois, Alabama, Mississippi, and more states to be announced as distribution is expanded. Direct-to-Customer orders will be available online on September 8th in select states. Learn more at www.logstilldistillery.com.



Find Remington ammunition at dealers nationwide and online. For more information on Remington ammunition and accessories, visit www.remington.com.

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About Remington

From muskets to modern day, generations of hunters and shooters have trusted Remington ammunition and accessories. Loaded in Lonoke, Arkansas by American workers, our wide array of pioneering sporting and hunting ammunition promises to get the job done every time the trigger is pulled. At Remington, we're here for everyone who loads a round of ammo into a handgun, rifle, or shotgun. Founded in 1816, Remington and America fought and won wars, put food on millions of tables, and brought countless generations together at the range and in the field. We are proud of each round that rolls off our factory line. An ammunition brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague (Czech Republic), Remington is bringing a renewed focus to ammunition, innovation, and quality – all while staying true to Remington's legendary heritage and stature as an American icon.