



FOR IMMEDIATE RELEASE

Remington Ammunition Helps Officially Proclaim August as National Shooting Sports Month

LONOKE, Ark. – August 1, 2025 – Remington, a proud Arkansas-based company, recently worked closely with industry partner, The National Shooting Sports Foundation (NSSF), on submission to the Governor's office to officially proclaim the Month of August as "Shooting Sports Month" in the state of Arkansas. The proclamation document was authorized and announced by Governor Sarah Huckabee Sanders and signed by Secretary of State Cole Jester.

"We are grateful and truly blessed to have such passionate partners to celebrate and encourage people to participate in National Shooting Sports Month. The Kinetic Group's family of ammunition makers is comprised of men and women who live and breathe the ethos of responsible firearm ownership and the importance of passing that heritage along to the next generation," said Joe Bartozzi, CEO and President of NSSF. "That is true across their many brands but is easily recognizable with Remington Ammunition. The Arkansas-based ammunition maker employs many second and third-generation employees for whom their role in the industry is quite literally a legacy. Remington Ammunition is a true partner when it comes to celebrating and encouraging others to take part in hunting and the shooting sports."

"We are excited to celebrate National Shooting Sports Month along with all our industry partners. Our team at Remington Ammunition worked diligently with Governor Huckabee Sanders to make this happen," said Jason Vanderbrink, CEO and Chairman of The Kinetic Group. "Our passionate employees across all of our ammunition brands work every day to deliver the best products made in America. At our Remington facility in Lonoke, Arkansas, we also operate a public shooting range to continue our shooting sports heritage. We believe in our people, products, and we believe in supporting our hunting and shooting sports heritage and appreciate all that the National Shooting Sports Foundation does to promote these efforts."

National Shooting Sports Month is an annual event in August, promoted by the National Shooting Sports Foundation (NSSF), to celebrate and encourage participation in shooting sports. It's a time for both experienced shooters and newcomers to enjoy target shooting, learn new skills, and connect with the broader shooting community. Learn more at www.nssf.org.



Find Remington ammunition at dealers nationwide and online. For more information on Remington ammunition, accessories, and merchandise, visit www.remington.com.

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About Remington

From muskets to modern day, generations of hunters and shooters have trusted Remington ammunition and accessories. Loaded in Lonoke, Arkansas by American workers, our wide array of pioneering sporting and hunting ammunition promises to get the job done every time the trigger is pulled. At Remington, we're here for everyone who loads a round of ammo into a handgun, rifle, or shotgun.

Founded in 1816, Remington and America have fought and won wars, put food on millions of tables and brought countless generations together at the range and in the field. We are proud of each and every round that rolls off our factory line. An ammunition brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague (Czech Republic), Remington is bringing a renewed focus to ammunition, innovation, and quality – all while staying true to Remington's legendary heritage and stature as an American icon.