



FOR IMMEDIATE RELEASE

CCI's New High Bar Air Gun Slugs Now Shipping

LEWISTON, Idaho – February 26, 2026 – Designed to deliver enhanced accuracy and terminal performance for modern air rifles and pistols, CCI Ammunition has begun shipping the new High Bar Air Gun Slugs. These new slugs are built with the same precision and consistency as CCI's legendary rimfire bullets. High Bar Air Gun Slugs are currently being delivered to retailers nationwide.

High Bar Air Gun Slugs

The all-new product line will initially include four air-rifle slug options featuring CCI's legendary 22-caliber Segmented Hollow Point (SHP) and standard hollow-point (HP) designs, which are optimized for accuracy and terminal performance. The new 22-caliber slugs now shipping are SHP 35-grain and HP 30-grain. They are packed in convenient 100-count packaging.

"Modern air guns are more capable than ever, and ammunition performance has to keep pace," said CCI's Product Director, Dan Compton. "CCI High Bar Air Gun Slugs bring our proven standards of precision and consistency to our new Air Gun category, giving shooters greater accuracy and effective terminal performance in the field. These first two options are available now, with two more on their way."

Part No. / Description / MSRP

ARS22HP / .22 Cal, 30-grain, Hollow Point / 100-count / \$16.99

ARS22SHP35 / .22 Cal, 35-grain, Segmented Hollow Point / 100-count / \$16.99

2026 marks CCI Ammunition's 75th Anniversary. The company is proud of its longstanding reputation as an innovative leader in factory-loaded rimfire ammunition and primers for the reloading market.

CCI Ammunition is available at dealers nationwide and online. For more information about all CCI products, visit www.cci-ammunition.com.

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About CCI Ammunition

Dick Speer founded Cascade Cartridge, Inc. in 1951 next to the Snake River in Lewiston, Idaho. The company manufactured and marketed centerfire primers for government use in its infancy. CCI now develops them for sporting applications and is the world leader in rimfire products. The company also produces industrial powerloads and Blazer ammunition. CCI is a brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague (Czech Republic).