



FOR IMMEDIATE RELEASE

Remington Introduces *We The People*, 250th Anniversary of the USA Ammunition

LONOKE, Ark. – January 13, 2026 – Remington recently announced its new *We The People* limited-edition ammunition line. This new product line was created to commemorate America's 250th anniversary. Featuring trusted Remington products across rifle, handgun, rimfire, and shotshell categories.

"America's 250th anniversary is a historic milestone, and *We The People* is Remington's way of honoring the grit, tradition, and freedom that have defined this country for generations," said Marketing Director Christian Hogg. "By pairing proven, trusted ammunition with limited edition packaging, we're giving shooters and collectors a meaningful way to celebrate this moment in American history."

Remington's *We The People* offerings include a mix of popular calibers packaged in 250-count boxes and limited-run commemorative buckets. The lineup spans rifle, handgun, rimfire, and shotshell loads that Remington customers already trust for the range and the field, now presented in a collector-focused format for 2026. Each product is part of a limited-edition run and built around the dependable performance Remington shooters expect.

These all-new products, and more, will be on display at the 2026 SHOT Show, January 20–23 at the Venetian Expo and Caesars Forum in Las Vegas, Nevada. Attendees of the show are encouraged to stop by Booth No. 11838 for a first-hand look at these new products and more.

Information about the new products for 2026 can be found on Remington's brand website soon after the SHOT Show. Sign up to receive exclusive access to online promotions and news via email by visiting [Remington - Sign Up](#).

Remington Ammunition products are available at dealers nationwide and online. For more information on Remington ammunition and to sign up for product news and special offers, visit www.remington.com.

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About Remington

From muskets to modern day, generations of hunters and shooters have trusted Remington ammunition and accessories. Loaded in Lonoke, Arkansas, by American workers, our wide array of pioneering sporting and hunting ammunition promises to get the job done every time the trigger is pulled. At Remington, we're here for everyone who loads a round of ammo into a handgun, rifle, or shotgun. Founded in 1816, Remington has played a significant role in American history, fighting and winning wars, providing food for millions, and uniting countless generations at the range and in the field.

Remington is proud of every round that rolls off the factory line. An ammunition brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague (Czech Republic), Remington is bringing a renewed focus to ammunition, innovation, and quality – all while staying true to Remington's legendary heritage and stature as an American icon.