



FOR IMMEDIATE RELEASE

Speer Ammunition's Gold Dot Deals Rebate Program Now Available

LEWISTON, Idaho – July 14, 2026 — Speer Ammunition's Gold Dot Deals promotion launched July 1, offering consumers a rebate worth 20 percent of their purchase price. Gold Dot is a trusted line of bonded-core, jacketed hollow point ammunition, widely considered an industry standard for self-defense and law enforcement duty. It is prized for its ability to reliably expand and retain its weight even when fired through tough physical barriers.

To take advantage of this rebate, customers must purchase at least two boxes of qualifying Speer self-defense handgun ammunition between July 1 and August 31, 2026. Eligible purchases qualify for a rebate of 20 percent of the purchase price, excluding taxes, fees, shipping, and handling. The maximum rebate is \$200 per person or household. Rebate submissions must be received by September 30, 2026.

Qualifying products include Gold Dot Personal Protection, Gold Dot G2 Personal Protection, Gold Dot G2 Carry Gun, Gold Dot Carbine, and Gold Dot Personal Protection Short Barrel.

For complete details on rebates, visit: <https://www.speer.com/promotions.html>.

Speer's original Gold Dot line remains a benchmark for both self-defense and duty use, and it earns the trust of law enforcement worldwide. It features a pressure-formed lead core that's bonded to an extremely uniform jacket, a single atom at a time. This virtually eliminates separation on impact for more retained weight and penetration to crucial depths. Its Gold Dot hollow-point design expands consistently through the full range of barriers. Ignition and cycling are guaranteed thanks to sealed primers and nickel-plated brass.

Find Speer Ammunition at dealers nationwide and online. For more information on Speer products and to sign up to receive notifications about new product availability, rebate promotions, and other brand news via email, visit www.speer.com.

Press Release Contact: JJ Reich
Senior Manager – Press Relations
E-mail: media@tkghunt.com

About Speer

Headquartered in Lewiston, Idaho, the brand has a long-standing reputation for making the world's finest bullets and in 1996 became one of the first U.S. ammunition manufacturers to achieve ISO 9001 certification for quality. The company manufactures a variety of bullets and cartridges for law enforcement, reloading and sporting applications. Speer is an ammunition brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague, Czech Republic.