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FOR IMMEDIATE RELEASE

BLACKHAWK!® Online Holster Selector Tool Makes Decisions Easier

The new BLACKHAWK!® Holster Selector tool is now available online. This tool makes it easy for handgun owners to find the right holster—fast. Selection of brand, model, and application is all it takes to find the appropriate holster. Whether for everyday use or special assignments, holsters are a necessity when concealing a handgun. Access to the online tool can be found a couple different ways from BLACKHAWK!'s homepage, www.BLACKHAWK.com. BLACKHAWK!'s extensive collection also features the patented design Level 2 and Level 3 SERPA® retention holsters; available for a wide range of weapons in different calibers.

NORFOLK, Va. – November 2, 2011- The BLACKHAWK!® Holster Selector tool online is now ready for use by handgun owners. This new feature allows people to pick the proper holster in only a few minutes. A couple different options to access the tool from the homepage gives users a choice to begin the quick and simple process.

Easy as 1, 2, 3

No more scavenging around websites trying to find the right holster—one visit to www.BLACKHAWK.com and the problem is solved. After three simple steps, options for an appropriate handgun holster will be available to pick from. The first step is to choose from a drop-down list of all the different brands of handguns. During the second step, the handgun model for the chosen brand is selected. The third step is to decide the desired application for the holster. After the steps are complete, BLACKHAWK! narrows down the options of holsters from the selections made and gathers the final choices on one page.

To access this tool from BLACKHAWK!'s homepage, a user can click on the “Find The Right Holster” icon in the middle of the screen. Additional ways are to use the “Make Selection Here” drop-down list at the top left of the screen or by clicking on “Holster Selector” at the bottom of the screen.

To use this tool and select a holster, visit http://www.blackhawk.com/HolsterSelector/Holster_Selector.aspx.

About BLACKHAWK!

BLACKHAWK! was founded in 1993 by former U.S. Navy SEAL Mike Noell and is a leading US manufacturer of tactical, military, shooting sports and law enforcement equipment. BLACKHAWK! manufactures tactical gear, body armor, law enforcement duty gear, holsters, hydration systems, protective gloves and gear, apparel and

- more -

footwear, knives, illumination tools, breaching tools, hunting gear and recoil reducing stocks. BLACKHAWK! is now part of ATK Security and Sporting and is headquartered in Norfolk, Virginia, with US manufacturing facilities in North Carolina, Montana and Idaho. For more information on BLACKHAWK! and BLACKHAWK! products, log on to www.BLACKHAWK.com or call 800-694-5263.

About ATK Security and Sporting

ATK Security and Sporting, headquartered in Anoka, MN, is a leading technology developer and supplier of ammunition for law enforcement, military and sporting applications; a manufacturer of optics, reloading gear and sport shooting accessories; and a leading producer of tactical accessories. The company serves sport shooting enthusiasts, law enforcement professionals, military and tactical markets worldwide. The group's products include some of the most widely known and respected brands in the industry, including Federal Premium, CCI, Speer, RCBS, Alliant Powder, Champion, Weaver, Eagle Industries, and BLACKHAWK!

About ATK

ATK is a global aerospace and defense company with operations in 22 states, Puerto Rico and internationally, and revenues in excess of \$4.8 billion. News and information can be found on the Internet at www.atk.com.

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